



**COURSE SYLLABUS**

***CERTIFICATE PROGRAM***

**ANTI-MONEY  
LAUNDERING  
(AML)**

**FCA**

**FINANCIAL  
CRIME ACADEMY**

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# COURSE DESCRIPTION



Did you ever wonder how drug dealers can purchase sports cars? Or how illegally embezzled money can end up financing Hollywood movies? Money laundering is seen as critical to the effective operation of transnational and organized crime. By its very nature, money laundering is an illegal activity carried out by criminals which occur outside of the normal range of economic and financial statistics. Along with some other aspects of underground economic activity, rough estimates have been put forward to give some sense of the scale of the problem.

More importantly, what do our politicians and lawmakers do to prevent money laundering? And how can organizations prevent being systematically misused for money laundering? What can organizations do to build an effective AML compliance program? How can they make sure that they comply with regulatory and legal requirements? A great deal can be done to fight money laundering, and, indeed, many governments have already established comprehensive anti-money laundering regimes. These regimes aim to prevent money laundering – both within the government and the private business sector.

This Certificate Program will give you a solid understanding of core money laundering and terrorist financing risks:

- Explore the foundations of money laundering and terrorist financing
- Appreciate the vulnerabilities of financial institutions to money laundering and terrorist financing
- Discover what anti-money laundering and combating terrorist financing is in practice and what the legal and regulatory structures look like
- Understand management obligations and the risk-based approach to money laundering and terrorist financing
- Learn how to deal with suspicion and money laundering red flags.

This Certificate Program will also explore the emerging field of cryptocurrencies and the role for money laundering and terrorist financing - An entire module of this Certificate Program is dedicated to this everimportant topic!

# COURSE CONTENT



## **Module 1: Money Laundering and Terrorist Financing Foundation**

- What is money laundering?
- A brief history of money laundering
- The three stages of money laundering
- Consequences of Money Laundering
- What is Terrorist Financing?
- The Four Stages of Terrorist Financing
- Similarities and differences between ML and TF

## **Module 2: Money Laundering and Terrorist Financing in Practice**

- Money Laundering using Financial Businesses
- Money Laundering using Non-Financial Businesses
- Trade-based Money Laundering
- Black Market Peso Exchange
- Examples of terrorist financing

## **Module 3: Money Laundering and Financial Crime using Cryptocurrencies**

- What is a Blockchain and how does it work?
- What are Cryptocurrencies
- Why cryptocurrencies are interesting for criminals
- The five most relevant cryptocurrencies for criminals
- Cryptocurrency money laundering methods

## **Module 4: Selected AML/CTF Regulation**

- Introduction to AML and CTF
- Emergence of international AML and CTF Regulation
- Relevant organizations and standard-setting bodies
- The most important AML and CTF regulation in the US
- The most important AML and CTF regulation in the EU
- Consequences of Non-Compliance

# COURSE CONTENT

## **Module 5: AML/CTF Compliance Program**

- Risk-Based Approach
- AML/CTF Compliance Program
- Step 1 – Organizational Environment
- Step 2 – AML/CTF Risk Assessment
- Step 3 – Organizational Measures

## **Module 6: Customer Due Diligence and Know Your Customer**

- Customer Due Diligence (CDD) and Know Your Customer (KYC)
- Types of Customer Due Diligence
- Politically Exposed Persons (PEPs)
- AML/CTF Screenings and Monitoring

## **Module 7: Dealing with Suspicion and Filing Suspicious Activity Reports (SAR)**

- Introducing Suspicious Activity Reports
- Sources for identifying suspicious activity
- Red Flags and atypical customer behavior
- Organizational considerations
- SAR decision-making process
- Determining suspicious activity
- SAR Timing
- Confidentiality of SARs and Tipping Off
- Documentation Requirements

# COURSE OVERVIEW



## LEARNING OBJECTIVES

- Explain the terms money laundering and terrorist financing and mechanics
- Exemplify various common and uncommon methods of ML and TF cross-industry
- Discuss the negative consequences of money laundering and terrorist financing at large
- Understand the differences between money laundering and terrorist financing
- Explain why and how AML regulation became a priority on the global political agenda
- Identify relevant international standard-setters in the field of anti-money laundering
- Demonstrate an understanding of AML regulation in the EU and US
- Build an effective AML Compliance Program to better protect organizations
- Understand additional relevant terms and concepts that are commonly used in practice
- Discuss how cryptocurrencies are used for financial crimes, including money laundering
- Understand Suspicious Activity Reports (SARs) in the context of Anti-Money Laundering
- Identify sources for suspicious activity and related red flags

## LEARNING METHOD

This Certification Program is presented entirely online. Modules can be completed in your own time and at your own pace.

This interactive, supportive teaching model is designed for busy professionals and results in unprecedented certification rates for Certification Programs.



## TARGET AUDIENCE

- Professionals wanting to acquire and demonstrate expertise and specialized knowledge in AML/CTF and Compliance
- Professionals wanting to increase their value through an advanced and comprehensive understanding of AML and Compliance
- Professionals wanting to build meaningful AML and Compliance knowledge to be used effectively in organizational AML/CTF and compliance practice
- Career starters and students wanting to get an edge in AML and Compliance

## REQUIREMENTS

For participating in this Certificate Program, you will need an electronic device with online video-viewing capabilities (e.g., smartphone, tablet, laptop, desktop computer, etc.).

You will need no previous knowledge in compliance or anti-financial crime, although this is helpful. A background in business, legal, or finance might also be beneficial but is not required.

# PRICING OPTIONS



## OPTION 1: BASIC BUNDLE

- ✓ Video Course
- ✓ Knowledge Checks
- ✓ Lifetime Access
- ✓ Study Guide
- ✓ Audio Book
- ✓ Community
- ✓ Certificate

**\$ 295**

## OPTION 2: PREMIUM BUNDLE

- ✓ Video Course
- ✓ Knowledge Checks
- ✓ Lifetime Access
- ✓ Study Guide
- ✓ Audio Book
- ✓ Community
- ✓ Certificate

**\$ 395**



# COURSE BENEFITS

## IN-DEMAND SKILLS

Gain the relevant knowledge to ensure that you are supporting your firm and progressing your career.

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## CAREER CREDENTIAL

Get a business school certificate with Swiss School of Business and Management Geneva.

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## FLEXIBILITY

Study on-demand and at your own pace, regardless of where you are in the world.

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## COMMUNITY

Get access to our exclusive LinkedIn group with thousands of like-minded professionals and experts.

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## COURSE MATERIAL

Download supplementary course material such as the comprehensive course study guide.

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## QUIZ QUESTIONS

Test your knowledge with multiple-choice questions and determine which skills you have mastered!

# STUDENT VOICES



I followed two online trainings by Financial Crime Academy and they get a five star rating by me. Their instructors speak good English and their manner of presenting is great. The downloads are very clear and useful.

**Ruud Hamers, Fraud, OSINT, and KYC Investigator**



I took a course from Financial Crime Academy that made me learn the Basics of Money Laundering, AML, the Risk-Based Approach, the framework for AML Compliance Programs, and the concepts of KYC, CDD, EDD, PEP. It was a very good course, easy to understand and provided me with great knowledge. I strongly recommend it for professionals working in these areas or for who wants to enter in these market. **Natana Lanzarin, Lawyer**



I strongly recommend online courses from Financial Crime Academy for everyone in the beginning or mid-career in Anti Financial Crime. The presentation of the course is excellent alongside an ebook and a handful of other resources. I can further vouch for another unique feature of this course that will be relevant to you irrespective of your geographical location. **Anmol Mehta, Chartered Accountant**



